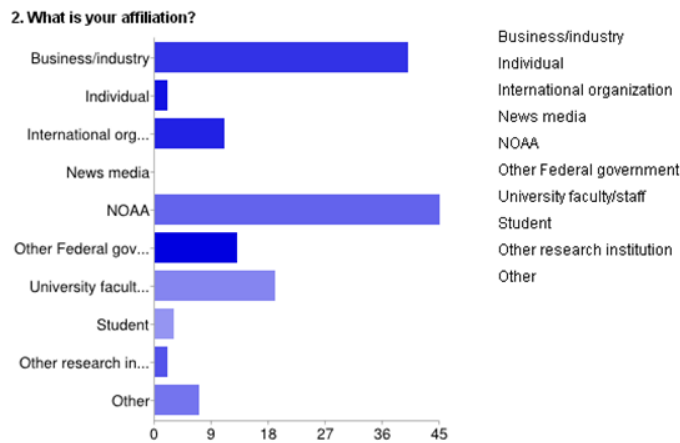


## APPENDIX J Post-Conference Survey Summary

The post-conference evaluation survey was divided into three main sections: questions aimed at rating conference logistics and organization, questions aimed at eliciting qualitative assessments related to conference goals and objectives, and a section with conference specific feedback (respondents provided extended answers). There were 142 total responses to the post-conference survey.

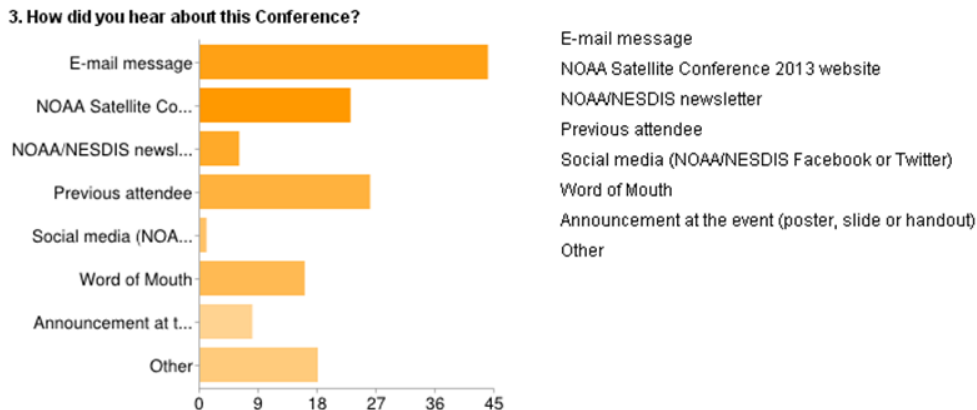
The evaluation survey (Chart J-1) indicated that participants generally represented a broad spectrum of organizations, including, for example, international interests and academia, but with a significant number of attendees representing NOAA (32%) and business/industry (28%).

Chart G-1. Participants' affiliation:



Responses were split (Chart J-2) in terms of how participants heard about the conference. The breakdown below demonstrates that most of the conference attendees received an e-mail message (32%), were previous attendees (18%) or visited NOAA Satellite Conference 2013 website (16%).

Chart J-2. How participants heard about the conference:



In general, participants indicated fairly agreement that meeting logistics (registration, hotel reservations, participant packets, etc) was handled *Exceedingly Well* (66%) (Chart J-3).

Chart J-3. Meeting logistics evaluation:



Participants were also asked to rate overall conference organization (Chart J-4). Most of the ratings indicate that attendees generally were *Extremely Satisfied* and *Satisfied* with overall logistics, including conference dates, location, website, guest speakers, special sessions/training, and assistance on site. A few illustrative comments are shown below (all participants' responses can be found in Appendix K)

*"Thanks to everyone who did a great job putting together and planning this event."*

*"The team did a first rate job!"*

*"This was an extremely useful conference. The topics seemed to flow and were all pertinent to our uses."*

*"...would like to thank you all for the great conference and also for NOAA's cooperation and support to international users."*

*"The combination of three conferences: GOES-R, Polarmax and Direct Readout is an excellent idea and it worked well."*

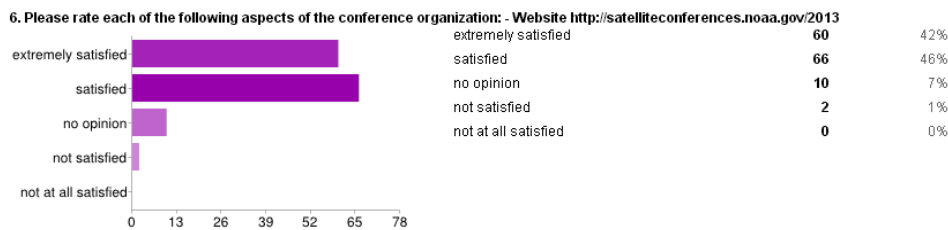
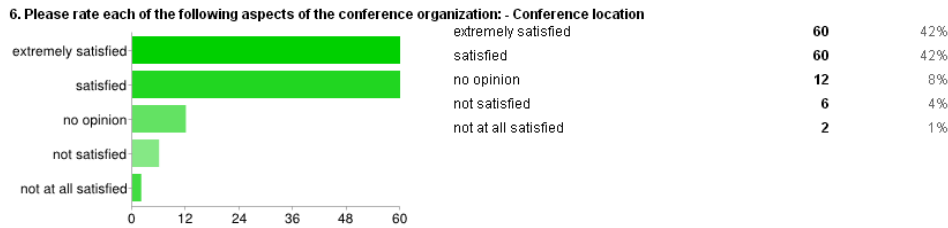
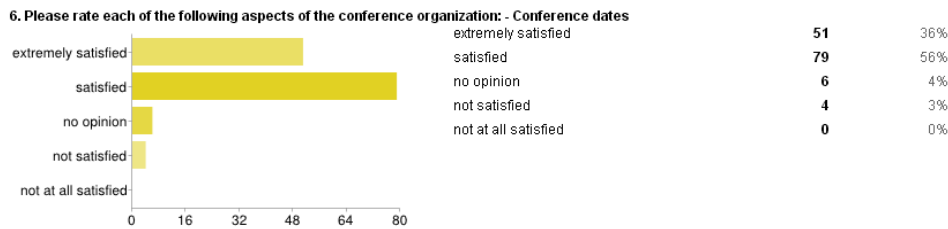
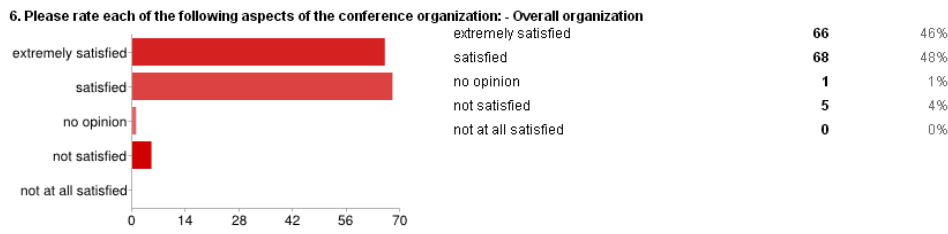
*"Staff were great, can't say enough about how well they rolled with all the challenges. No complaints at all about the organization of this conference, awesome job! Made us all feel very welcome."*

*"The conference was very good, never heard of any conference where the presenters were kept on time or very close at least."*

*"The conference had provided participants a very nice location and comfort ambiance for our discussions of issues and our exchanges of information. I would like to see the next conference to be held here [at NCWCP] again."*

*"Thank you!!! I appreciate that there were lots of constraints (e.g. finance) that made it hard to organize this conference so all things considered I'd have to say that everyone did a great job. Well done!"*

Chart G-4. Evaluation of conference organization:

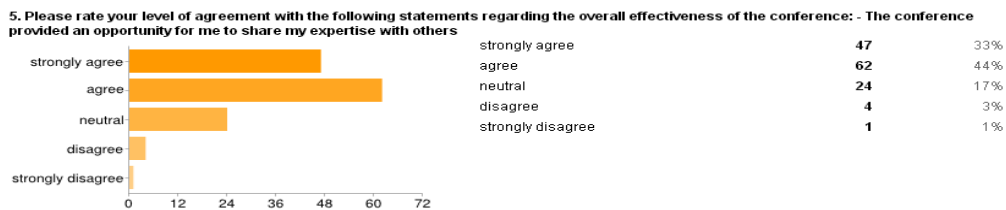
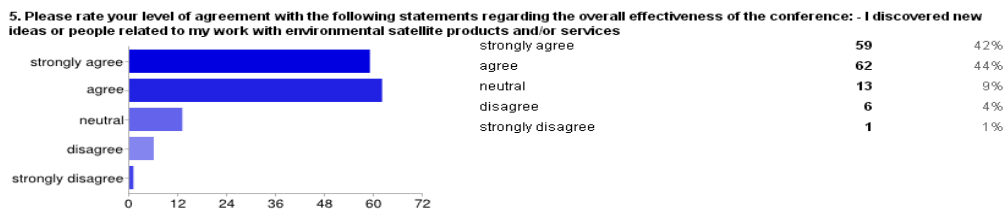
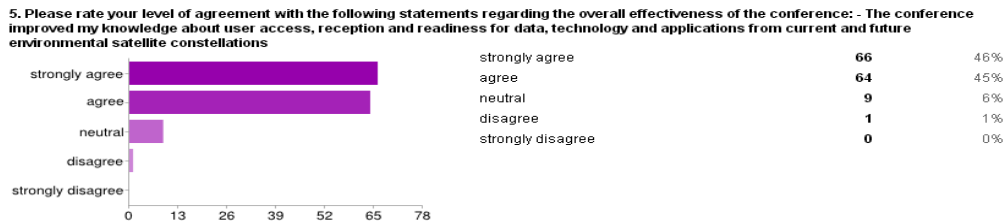
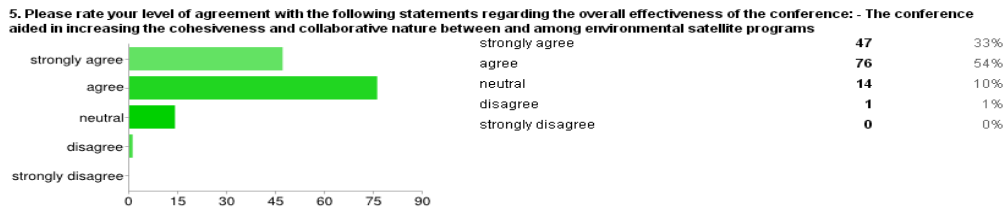
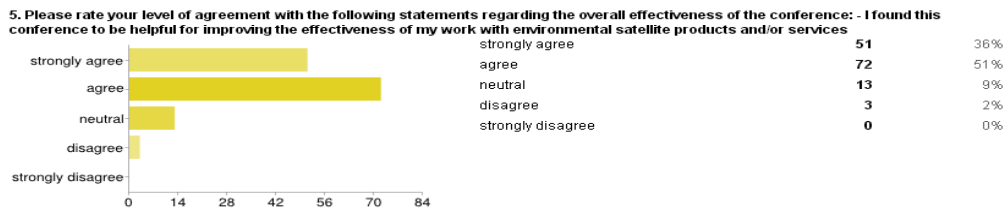


Participants were also asked in a variety of ways to assess specific goals (outcomes) and overall effectiveness in terms of their personal experience at the conference (Chart J-5).

Nearly every participant identified that this conference improved their knowledge about user access, reception and readiness for data, technology and applications from current and future environmental satellite constellations (46% *Strongly Agree*, 45 % *Agree*).

With respect to networking, participants expressed significant appreciation for the opportunity to “share expertise with others” and “discovered new ideas or people related to their work with environmental satellite products and/or services”.

Chart J-5. Conference outcomes:



Participants were clear that the overall length of the conference (5 days), the amount of time available for Poster and other sessions were appropriate (Chart J-6).

Chart J-6. Assessment of the amount of time dedicated:

